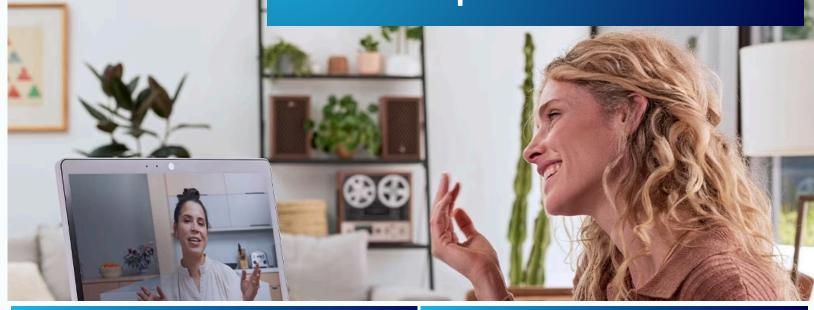


Cloud Calling Comes in All Shapes and Sizes



Find the Perfect Balance for Your Organization.

Cloud calling is the more secure, scalable way to serve your business communication needs. But that doesn't mean you have to completely abandon your existing Private Branch Exchange (PBX) infrastructure. See how you can integrate cloud features to create the perfect balance for your unified communications (UC) needs — whether on-premises, in the cloud, or a mix of both.

Work Smarter With Cloud Calling From ConnX

Calling and unified communications are moving to the cloud

of new unified communications licensed purchased by **74%** organizations will be cloud based by 2024

43% estimated adoption of cloud-based calling by 2024

\$27B in annual end user spending on cloud UC by 2024

What Are the Benefits of Cloud?

Always up to date

Release cycles run in weeks, not years.

Built for a mobile workforce

Connect from anywhere, anytime.

Avoids disruption

Greater resilience and security than

• Easier control for IT through simple web portals.

Fully integrated

Works with cloud apps you already use like Google Workspace and Office 365.

Easy to maintain

Reduces the burden on IT management.

Proven secure

Audited, professional security practices

Cloud Momentum is Already Strong

of IT telephony investment in 2020 was **77%** directed to the cloud

24% of users have adopted UCaaS by 2020

78% of office employees have long-term mandatory or optional WFH arrangements



Connx Calling not only enables you to upgrade your PBX network with a secure cloud solution, but also extends your capability to meet future collaboration needs

Get Started with a

ConnX Assessment:

It's Not an All-Or-Nothing Solution--Find the Balance That's Right For You.

• Secure calling with encryption and carrier-grade cloud infrastructure.

Global regulatory expertise and compliance across all markets served.

1. Evaluate your current system for costs and agility

straight to the cloud and avoid major capital outlays

2. Consider your calling and collaboration needs today and in the future

Connx Cloud Calling Offers Distinct Advantages

Option to get the best of cloud services while leveraging existing investments, or go

- 3. Find a partner that addresses your major concerns.
- 4. Decide which cloud-based services make sense now
- 5. Plan how to integrate cloud-based apps into on-premises platforms
- 6. Create a long-term plan for your organization







